

input switch means for inputting signals responsive to said encoded information from said display means, said input switch means including keypad means in said cavity, said keypad means being normally disposed beneath said display means and said keypad means communicating with a control means for integrating said encoded information received from said electronic sensor means with signals input from said input switch means.

2. The electronic picture machine of claim 1 wherein: said encoded information comprises a bar code; and said electronic sensor means comprises bar code sensor means.

3. The electronic picture machine of claim 2 wherein: said display means comprises a roll of flexible material with said spaced frames and encoded information selectively depicted on said roll.

4. The electronic picture machine of claim 3 wherein: said viewing portion includes: a cavity.

5. The electronic picture machine of claim 4 wherein: said display means is releasably mounted in said cavity.

6. The electronic picture machine of claim 3 wherein said roll is rotatably housed in a cartridge and including: a cartridge receiving slot in said housing means, said bar code sensor means communicating with said slot, said slot being dimensioned to receive said cartridge therein whereby said bar code on said roll is read by said bar code sensor means.

7. The electronic picture machine of claim 2 wherein: said bar code is printed on a roll rotatably contained within said cartridge.

8. The electronic picture machine of claim 7 wherein said input switch means includes: roll advance means; and roll rewind means.

9. The electronic picture machine of claim 2 wherein said display means comprises a roll and including: a roll receiving slot in said housing means, said bar code sensor means communicating with said slot, said slot being dimensioned to receive said input means therein whereby said bar code on said input means is read by said bar code sensor means.

10. The electronic picture machine of claim 2 wherein said input switch means includes: branching means responsive to said display means for branching off from a first selected frame to at least one second or third selected frames.

11. The electronic picture machine of claim 10 wherein said bar code is positioned at different levels on said display means and wherein: said branching means is responsive to said different levels of bar code.

12. The electronic picture machine of claim 10 wherein said bar code is positioned at different levels on said display means and wherein: said bar code sensor means includes a plurality of optical reading devices for reading different levels of bar code; and said branching means includes an indexed bar code and at least one page group.

13. The electronic picture machine of claim 12 wherein: said at least one page group includes a plurality of page

groups.

14. The electronic picture machine of claim 10 wherein said bar code is positioned at a single level on said display means and wherein: said bar code sensor means includes a single optical reader; and said branching means includes an indexed bar code and at least one page group.

15. The electronic picture machine of claim 14 wherein: said at least one page group includes a plurality of page groups.

16. The electronic picture machine of claim 1 including: sound generator means in said housing means and communicating with said control means.

17. The electronic picture machine of claim 1 wherein said input switch means includes: branching means responsive to said display means for branching off from a first selected frame to at least one second or third selected frames.

18. The electronic picture machine of claim 17 wherein said branching means comprises: at least two interactive switch means.

19. An electronic talking picture machine comprising: housing means having a viewing portion comprising a cavity; display roll means positionable in said housing means and having information encoded thereon in the form of bar coding, said display roll means including a plurality of spaced frames with discrete bar encoded information being associated with each frame and a selected frame being sequentially movable for viewing in said viewing portion of said housing means, said display roll means comprising a roll of flexible material; bar code sensor means in said housing means for reading said encoded information from said display means; keypad means in said cavity, said keypad means being normally disposed beneath said display means and said keypad means communicating with a control means for integrating said bar encoded information received from said electronic sensor means; and sound generator means in said housing means and communicating with said control means.

20. An electronic interactive talking picture machine comprising: housing means having a viewing portion comprising a cavity; display means positionable in said housing means and having information encoded thereon by means of a bar code, said display means including a plurality of spaced frames with discrete encoded information being associated with each frame and a selected frame being sequentially movable for viewing in said viewing portion of said housing means, said display means comprising a roll said housing means including a slot for receiving said roll; electronic sensor means in said housing means for reading said encoded information from said display means, said electronic sensor means being in communication with said slot said slot, to receive so that said bar code is ready by said electronic sensor means; and input switch means for inputting signals responsive to said encoded information from said display means, said input switch means including keypad means in said